

26th TAFISA WORLD CONGRESS 2019 Tokyo



“Sport for All Through Tradition and Innovation”

REPORT

Date: 13th ~ 16th November 2019

Venue: Toshi Center Hotel Tokyo & Kojimachi Junior High School



Organiser  **TAFISA**
The Association For International Sport For All

Hosts  **日本スポーツ協会**
Japan Sport Association

 **健康・体づくり事業財団**
JAPAN HEALTH PROMOTION & FITNESS FOUNDATION

 **笹川スポーツ財団**
SASAKAWA SPORTS FOUNDATION

 **日本レクリエーション協会**
National Recreation Association of Japan

Supporters

Japan Sports Agency

 **Japanese Olympic Committee**

Ministry of Health, Labour and Welfare

 **Japanese Para-Sports Association**

Special Partner

 **TOKYO
METROPOLITAN
GOVERNMENT**

Congress Sponsors

 **キャラバンジャパン**

株式会社社会保険研究所

 **NPO法人日本新体操協会**

Partner

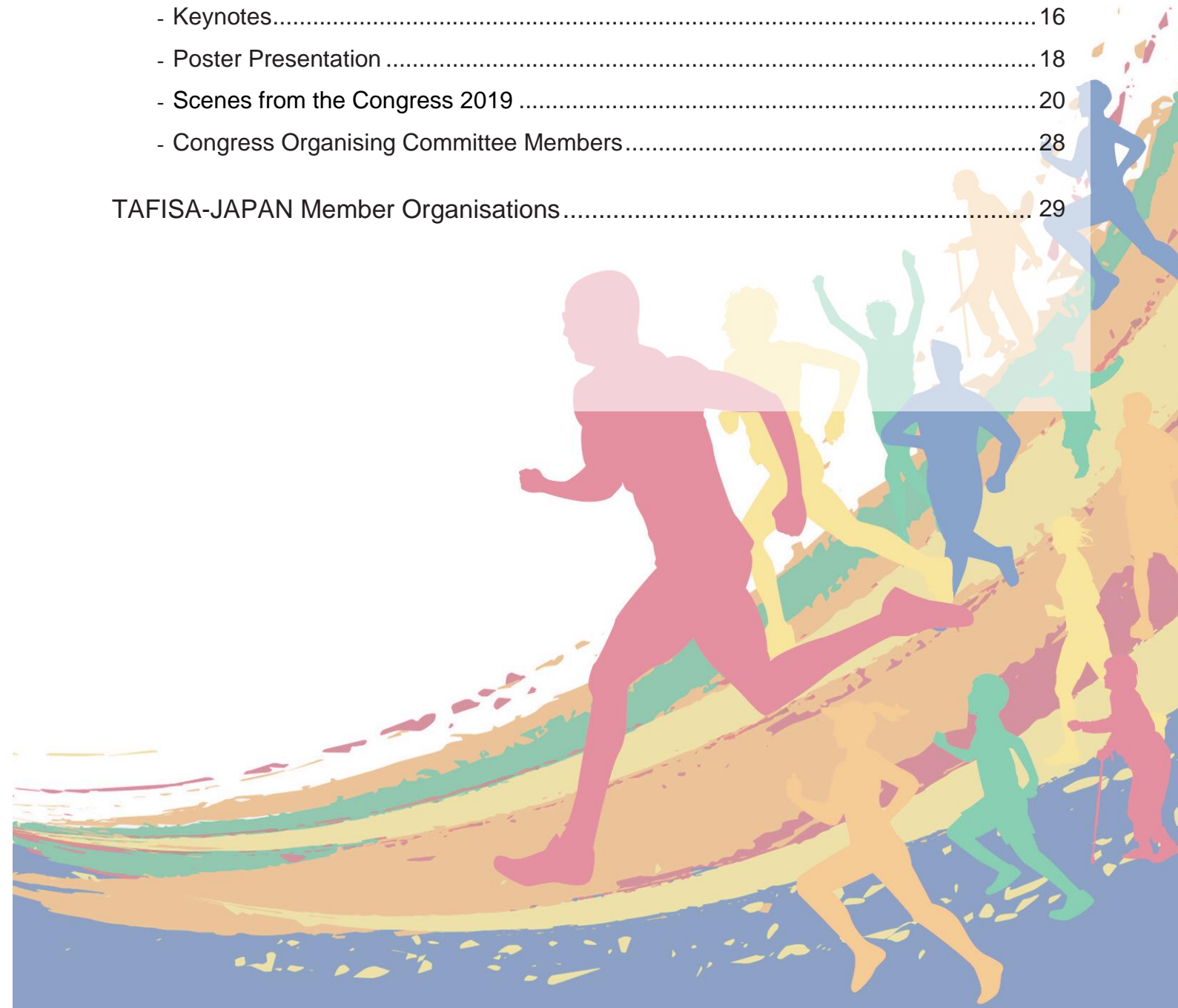
 **WORLD
MASTERS
GAMES
2020 KANAZAWA
JAPAN**

History of TAFISA World Congress

No.	Year	Host city & country
1 st	1969	Oslo, Norway
2 nd	1971	Arnhem, Netherlands
3 rd	1973	Frankfurt am Main, Germany
4 th	1975	Washington, D.C., USA
5 th	1977	Paris, France
6 th	1979	Lisbon, Portugal
7 th	1981	Mürren, Switzerland
8 th	1983	Stockholm, Sweden
9 th	1985	Islay, United Kingdom
10 th	1987	Oslo, Norway
11 th	1989	Toronto, Canada
12 th	1991	Bordeaux, France
13 th	1993	Chiba, Japan
14 th	1995	Netanye, Israel
15 th	1997	Penang, Malaysia
16 th	1999	Larnaka, Cyprus
17 th	2001	Cape Town, South Africa
18 th	2003	Munich, Germany
19 th	2005	Warsaw, Poland
20 th	2007	Buenos Aires, Argentina
21 st	2009	Taiwan, Chinese Taipei
22 nd	2011	Antalya, Turkey
23 rd	2013	Enschede, Netherlands
24 th	2015	Budapest, Hungary
25 th	2017	Seoul, Korea
26 th	2019	Tokyo, Japan

Table of Contents

Greetings	2
26th TAFISA WORLD CONGRESS 2019 Tokyo	
- Overview.....	4
- Participants (Countries/Regions)	5
- Congress Theme	6
- Timetable.....	8
- Programme.....	10
- Keynotes.....	16
- Poster Presentation	18
- Scenes from the Congress 2019	20
- Congress Organising Committee Members.....	28
TAFISA-JAPAN Member Organisations.....	29



Greetings



Prof. Dr. Ju-Ho Chang

President, TAFISA



Dear TAFISA Family, distinguished guests,

On behalf of the Global Sport for All Movement, it is my great privilege to welcome you all here in Tokyo, Japan, to the joint event day with Smart Cities and Sport Summit which is also the official Opening of the 26th TAFISA World Congress.

It fills me with immense pride and joy to look around the room and see more than 600 people from 78 countries and regions; this is a huge testament to the strength of the Global Sport for All Movement. Undeniably, across the next four days Tokyo will be the global capital of Sport for All.

After the successful 13th TAFISA Congress in Chiba back in 1993, here we are, back in Japan, for the second time in the history of the TAFISA Congress. Thank you, Japan, for this great loyalty to the Sport for All movement.

I would like to share my deep appreciation to the Smart Cities and Sport Network and the President of World Union of Olympic Cities, Mr. Gregoire Junod, who are here with us today to join forces together and build the communities of tomorrow through Sport for All.

Furthermore, I sincerely thank our friends from TAFISA Japan and the Organising Committee of the Congress, who have worked tirelessly to ensure that we can be here tonight in this moment, to open 4 days of historical Congress. A special thanks goes to the President of the Organising Committee, Mr. Masatoshi Ito.

I also wish to express our gratitude to the Japan Sports Agency, Tokyo Metropolitan Government and Japan Olympic Committee, for their close cooperation which ensures this gathering of the Sport for All family in the city of the 32nd Olympic Games will be crowned with success.

As we all know, for the first time in history, TAFISA has joined forces with another world leading organisation - the World Union of Olympic Cities. The Sport for All Movement is an integral part of our society. We therefore have the moral obligation and sense of humanitarian duty to seize the opportunities in front of us to make the world a better place through Sport for All. Our partnership with the Smart Cities and Sport Summit will empower cities and members of society to fight the physical inactivity epidemic and to achieve social, economic and environmental goals through sport and physical activity. After all, the physical inactivity epidemic cannot be tackled alone, alliances are compulsory.

The world has certainly changed in the last century, yet on the economic level the gap continues to widen between industrialised nations and developing and underdeveloped countries. This explains our heightened and ongoing concern to provide technical and financial assistance to all national Sport for All associations, and particularly to those in a disadvantaged region for the development of sport in their respective countries.

"Olympism", Coubertin said as early as 1913, "has not reappeared within modern civilization in order to play a local or transient role. The mission entrusted to it is universal and secular. It is ambitious; it must have all of space and time". The same applies to Sport for All.

During the last General Assembly in Seoul 2017, TAFISA's Mission 2030: "For a Better World Through Sport for All" was adopted as the guiding document for a global strategy to fight the worldwide physical inactivity epidemic. My wish is for the Tokyo Congress to create momentum as a strong driving force and strategy to implement Mission 2030.

Under the theme of "Sport for All through Tradition and Innovation", the Congress aims to draw inspiration from the Japanese reality by exploring the paradox between the contemporary relevance of tradition and the modern field of innovation. Let us look together at how we can collectively rejuvenate Traditional Sports and Games whilst also acknowledging new ideas, new technologies and new concepts to encourage all people to be physically active. Sport for All require both Tradition and Innovation to grow stronger in the future.

With this said, I wish the Congress all the success. May the Tokyo Congress be held in peace, in the true spirit of the Sport for All movement.

Thank you.

Greetings

Mr. Masatoshi Ito

President of TAFISA-JAPAN and the Organising Committee of the Congress



Thanks to the efforts of all involved, 26th TAFISA World Congress 2019 Tokyo has ended in success. This was the second time that the Congress has been held in Japan, the first being in Chiba Prefecture in 1993.

A total of 638 participants from 78 countries and regions around the world assembled here under the main theme of “Sport for All Through Tradition and Innovation” to engage in lively discussions, share valuable information that they can utilise in their respective arenas, and attend fruitful sessions; I fully believe those assemblages helped achieving a society of “Sport for All”.

In Japan, we are currently enjoying the Golden Sports Years as mega sporting events are held three years in a row—the Rugby World Cup that was held in 2019, the Tokyo Olympic and Paralympic Games in 2020, and the World Masters Games Kansai in 2021.

In consideration of these events are taking place, I have great expectations that the ideas and networks developed by the participants at this Congress will leave a legacy that spreads not only across Japan, but also throughout the world.

Boasting over 320 member organisations from 170 countries and areas worldwide, The Association For International Sport for All (TAFISA) has established its “TAFISA Mission 2030” in order to build a better world by the year 2030.

TAFISA-JAPAN (whose member organisations include the Japan Sport Association, Japan Health Promotion and Fitness Foundation, Sasakawa Sports Foundation, and National Recreation Association of Japan) also hopes to contribute to achieving that mission by widely collaborating with involved organisations and promoting the Sport for All movement both within Japan and abroad.

This report contains summaries of the keynote addresses given at the Congress as well as overviews and photographs of the event’s various programs.

My hope is that it will be used as both a report to every stakeholder involved in this event and a resource for further development in the future.

To close this introduction, I would like to offer my deepest thanks to all those who worked tirelessly to prepare for this event and my prayers for the future of sports and everyone’s efforts moving forward.

Overview

1. Name 26th TAFISA World Congress 2019 Tokyo
2. Date 2019/11/13 (Wed.) ~ 16 (Sun.)
3. Locations Toshi Center Hotel Tokyo (2-4-1 Hirakawa-cho, Chiyoda-ku, Tokyo 102-0093, Japan)
Kojimachi Junior High School (2-5-1 Hirakawacho, Chiyoda-ku, Tokyo)
4. Organiser The Association For International Sport for All (TAFISA)
 - Hosts Japan Sport Association
Japan Health Promotion and Fitness Foundation
Sasakawa Sports Foundation
National Recreation Association of Japan
 - Congress Partner World Union of Olympic Cities
(Held as a joint event with Smart Cities & Sport Summit on November 14)
 - Supporters Japan Sports Agency
Ministry of Health, Labour and Welfare
Japanese Olympic Committee
Japanese Para-Sports Association
 - Special Partner Tokyo Metropolitan Government
 - Partner The Organising Committee of the World Masters Games 2021 Kansai
 - Congress Sponsors Caravan Japan Co. Ltd.
Shakai Hoken Kenkyūjyo Co. Ltd.
NPO Japan Health Fitness Programmers' Association
5. Registration Fees

TAFISA Member	JPY 48,000
Non TAFISA Member	JPY 62,000
Student	JPY 25,000
One-Day Pass (General Admission)	
Nov. 14th	JPY 13,000
Nov. 15th	JPY 12,000
One-Day Pass (Student)	
Nov. 14th	JPY 8,000
Nov. 15th	JPY 8,000
One-Day Pass (Sport Day: Undo-kai)	
Nov. 16th	JPY 2,000



Participants (Countries/Regions)

Participants: 638

Participating Countries and Regions: 78

● AFRICA

Botswana
Cameroon
Egypt
Ghana
Libya
Mauritius
Morocco
Mozambique
Nigeria
Rwanda
Senegal
Sierra Leone
South Africa
Tanzania
Togo
Uganda

● AMERICA

Antigua & Barbuda
Argentina
Brazil
Canada
Guatemala
Honduras
Mexico
Peru
St. Lucia

St. Vincent
Trinidad W.I.
U.S.A.

● ASIA · OCEANIA

Australia
China
Hong Kong, China
India
Indonesia
Iran
Israel
Japan
Kazakhstan
Korea
Macau, China
Malaysia
Mongolia
Nepal
Pakistan
Palestine
Philippines
Qatar
Saudi Arabia
Singapore
Sri Lanka
Chinese Taipei
Thailand

● EUROPE

Austria
Belarus
Belgium
Bosnia & Herzegovina
Croatia
Cyprus
Denmark
Finland
France
Germany
Greece
Hungary
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Romania
Russia
Serbia
Slovenia
Spain
Sweden
Switzerland
Turkey
United Kingdom

Congress Theme

■ ***“Sport for All Through Tradition and Innovation”***

The theme draws inspiration from the Japanese context and delves into the apparent paradox between tradition and innovation. It tackles the contemporary relevance of tradition, in particular, how Traditional Sports and Games can help bring play back into the daily lives of both children and adults, while exploring the vast field of innovations to identify ways in which new ideas, new concepts and new technologies can encourage people to be physically active. Sport for All will require both Tradition and Innovation to grow stronger in the future.

■ **Subthemes**

“Happy Aging”

Societies are aging in some parts of the world. Isolation and loneliness are increasingly affecting the elderly. We can address this and make a change. Sport for All benefits the elderly by improving their health but also social integration by combatting isolation and loneliness.

“Made to Play” ※

For the Human Right to play. We are made to play – kids, adults, everybody. But we have forgotten that, and play is too often seen as a waste of time. Through play, we build physical literacy, learn to be creative and independent, develop physical and emotional strength, identify with our cultural heritage, and explore our built and natural environment.

*The Made to Play is Nike’s global commitment, which aims to help kids reach their greatest potential and create more equal playing fields for all. TAFISA is working together with Nike, Inc for it.

“Design Your Policy”

We know of the manifold benefits of Sport for All; but how do we activate them? How can we use Sport for All to answer current challenges? A well-designed policy has the power to implement a positive, sustainable change and leave a legacy. Without a clearly defined policy, you do not know where to go. Make history, design your policy.

“Building Communities”

Sport for All builds bridges, fostering mutual understanding and bringing people together within society. Globally, it contributes to peacebuilding. At the local level, in municipalities, it reinforces ties between citizens. Through Sport for All, different people can connect, regardless of their countries, cultures, religions, generations, levels of ability or other differences. As the saying goes, a family that plays together stays together!

“Impact through Innovation”

Innovations change the world. They provide solutions to problems we thought as unsolvable, sometimes to problems we had not even identified. On how innovations can disrupt the current habits and set new trends to shape a more active lifestyle. Forward-thinking, new sports, new organisational models, new technologies and equipment facilitate access to physical activity, to target groups that are still physically inactive.

■ Joint Event “*Smart Cities and Sport*”

This year's programme features a unique joint programme between the TAFISA World Congress and the Smart Cities and Sport Summit that will bring the participants of the two events together in Tokyo. The sessions will focus on the issues linked to physical inactivity within cities, innovation, and partnerships - or how we can build the communities of tomorrow through Sport for All. More than 700 participants from all horizons of the Sport for All Movement, including cities, Sport for All Federations, national Olympic committees, ministries, international federations, intergovernmental organisations and others are expected!

Smart Cities & Sport is the only network open for any city wishing to learn about efficient and sustainable sport development strategies and to connect with important actors in the sport sector. Its annual Summit is a conference specifically tailored for cities to discuss common challenges and opportunities linked to sport. Organised every year the Summit brings more than 60 cities coming from all around the world. Whether the vision is, to host other sporting event or to create new ways to develop a city with an active and healthy lifestyle, the Smart Cities & Sport Summit provides the most high-level and prestigious platform for exchange of ideas and experience among cities of all sizes.

Timetable

	WEDNESDAY 13 th NOVEMBER		THURSDAY 14 th NOVEMBER							
9:00			Congress Registration (9:00 – 9:30) @ 2F							
9:30			TAFISA World Congress Opening Ceremony and Opening of the Smart Cities & Sport Summit and 26 th TAFISA World Congress Joint Day (9:30 – 11:00) @ 3F Cosmos Hall							
10:00										
10:30										
11:00										
11:30			Break @ 3F / Poster Opening @ 7F Room 707, 708 (11:00 – 11:30)							
12:00			Building Bridges Smart Cities & Sport and the Sport for All Movement (11:30 – 12:30) @ 3F Cosmos Hall							
12:30										
13:00	Regional Meetings 【Asia/Oceania】 (13:00 – 15:00) @ 7F Room 707	Regional Meetings 【Americas】 (13:00 – 15:00) @ 7F Room 708	Lunch & Networking (12:30 – 13:30) @ 6F							
13:30			Made to Play (13:30 – 13:45) @ 3F Cosmos Hall							
14:00			Making Change Happen How to Build Communities through Sport? (13:45 – 15:00) @ 3F Cosmos Hall							
14:30										
15:00	Regional Meetings 【Europe】 (15:00 – 17:00) @ 7F Room 707	Regional Meetings 【Africa】 (15:00 – 17:00) @ 7F Room 708	Coffee break & networking (15:00 – 15:30) @ 3F							
15:30			Parallel Session #1 Gender Equality in Sport for All (15:30 – 17:00) @ 6F Room 601	Parallel Session #2 Global Active City (15:30 – 17:00) @ 3F Cosmos Hall	Parallel Session #3 Active City Innovation (15:30 – 17:00) @ 5F Subaru Room	Parallel Session #4 Adapting Cities to an Aging Society (15:30 – 17:00) @ 7F Room 706				
16:00										
16:30										
17:00			Parallel Session Wrap Up (17:00 – 17:15) @3F Cosmos Hall							
			Closing of the Smart Cities & Sport Summit and 26 th TAFISA World Congress Joint Day (17:15 – 17:45) @3F Cosmos Hall							
17:30			Break @ 3F TAFISA Student Paper Session @ 7F Room 707, 708 (17:45 – 18:45)							
18:00										
18:30										
19:00	Networking Cocktail (19:00 – 21:00) @ 5F Orion		Welcome Reception & Dinner (19:00 – 22:00) @ 3F Cosmos Hall							
19:30										
20:00										
20:30										
21:00										
21:30										
22:00										

	FRIDAY 15 th NOVEMBER		SATURDAY 16 th NOVEMBER
9:00	House of Commons Debate (9:00 – 10:30) @ 3F Cosmos Hall 2		Sport Day: ‘Undo-kai’ (9:00 – 12:00) @ Kojimachi Junior High School
9:30			
10:00			
10:30	Break (10:30 – 11:00) @ 3F		
11:00	TAFISA Workshop (11:00 – 12:00) @ 3F Cosmos Hall 1		
11:30			
12:00	Lunch (12:00 – 13:00) @ 5F		Lunch (12:00 – 14:00) @ 3F Cosmos Hall
12:30			
13:00	PARALLEL SESSION 1: “Happy Aging” (13:00 – 14:30) @ 3F Cosmos Hall 1	PARALLEL SESSION 2: “Made to Play” (13:00 – 14:30) @ 3F Cosmos Hall 2	
13:30			
14:00			
14:30	Break (14:30 – 15:00) @ 3F		
15:00	PARALLEL SESSION 3: “Design Your Policy” (15:00 – 16:30) @ 3F Cosmos Hall 1	PARALLEL SESSION 4: “Impact Through Innovation” (15:00 – 16:30) @ 3F Cosmos Hall 2	
15:30			
16:00			
16:30	Registration to TAFISA General Assembly (16:30 – 17:00)		
17:00	General Assembly (17:00 – 19:00) @ 3F Cosmos Hall 2		Closing Ceremony & Gala Dinner (18:00 – 22:00) @ 3F Cosmos Hall
17:30			
18:00			
18:30			
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20:00			
20:30			
21:00			
21:30			
22:00			

Programme

WEDNESDAY 13th NOVEMBER	
	Registration and Check-in
13:00 – 15:00	TAFISA Regional Meeting 1 <ul style="list-style-type: none"> - Asia/Oceania - Americas
15:00 – 17:00	TAFISA Regional Meeting 2 <ul style="list-style-type: none"> - Europe - Africa
19:00 – 21:00	Networking Dinner
THURSDAY 14th NOVEMBER <u>Joint Programme with Smart Cities and Sport Summit</u>	
9:00 – 9:30	Congress Registration
9:30 – 11:00	26th TAFISA World Congress Opening Ceremony Moderator Bill Morris Welcome Words <ul style="list-style-type: none"> - Masatoshi Ito, 26th TAFISA World Congress OC Chair, Japan - Prof Ju-Ho Chang, TAFISA President, Korea - Grégoire Junod, World Union of Olympic Cities President, Switzerland - Felicite Rwemarika, IOC Sport and Active Society Commission Member, Rwanda - Yohei Sasakawa, The Nippon Foundation Chairman (WHO Leprosy Elimination Goodwill Ambassador), Japan Keynotes <ul style="list-style-type: none"> - Prof. Stuart Biddle, University of Southern Queensland, Australia <i>"Sport for All Through Tradition and Innovation"</i> - Prof. Daichi Suzuki, Commissioner, Japan Sports Agency, Japan Sport for All Initiatives in Japan
11:00 – 11:30	Poster Presentation Coordination Prof. Yasuo Yamaguchi, TAFISA Japan, Japan

11:30 – 12:30	<p>Building Bridges Smart Cities & Sport and the Sport for All Movement</p> <p>This special edition of the conference, which brings together Smart Cities & Sport and TAFISA, offers a unique opportunity to learn from each other. Through their various activities, the two organisations are always looking for new solutions to make sport accessible for all in order to fight physical inactivity. Here, the two organisations will share their experiences and best practices!</p> <p>Panel Discussion</p> <ul style="list-style-type: none"> - David Simon, Vice President World Union of Olympic Cities, Los Angeles, USA - Wolfgang Baumann, TAFISA Secretary General, Germany - Felicite Rwemarika, IOC Member, Sport and Active Society Commission, Rwanda - Keiko Homma, TAFISA Japan Board Member, Japan - Mickel Beckers, Director of Sports, Education and Culture, City of Rotterdam, Netherlands <p>Keynote</p> <ul style="list-style-type: none"> - Prof. Keith George, Liverpool John Moores University, UK
12:30 – 13:30	Lunch & Networking
13:30 – 13:45	<p>Made to Play – How Cities Can Shape the Lives of Future Generations</p> <p>Keynote Caitlin Morris, General Manager, Social & Community Impact, Nike, Inc., USA</p> <p><small>* The Made to Play initiative aims to achieve the goal (helping kids reach their greatest potential and creating more equal playing fields for all) and TAFISA is working together with Nike, Inc. for it.</small></p>
13:45 – 15:00	<p>Making change happen How to build communities through sport?</p> <p>Sport has a crucial role to play in the way we want to shape our future. It has the power to transform lives and make a true difference in transforming and building communities. But what kind of world do we want to build for future generations? And how can sport be the driver of this change?</p> <p>Speakers</p> <ul style="list-style-type: none"> - Yoshiko Osamura, IAKS Executive Board Member, Japan - Midori Harahata, Staff of coach development section, Nagano Junior Sports Clubs Association, Japan - Yoan Noguier, Co-founder and director, Yunus Sports Hub, France
15:00 – 15:30	Coffee Break & Networking

15:30 – 17:00	<p>Parallel Session #1 Gender Equality in Sport for All</p> <p>Sport for All also means Sport for Her. What next step should the Sport for All movement take to ensure gender equality at all levels, from management to programme participants?</p> <p>Moderator Lilamani de Soysa, IWG on Women in Sport</p> <p>Speakers</p> <ul style="list-style-type: none"> - Game Mothibi, IWG on Women in Sport, Botswana <i>"Gender Equality in Sport for All"</i> - Mitra Rouhi-Dehkordi, Iranian Sport for All Federation, Iran <i>"The Role of Sport Organizations in Creating Equal Opportunities in Iran"</i> - Dr. Etsuko Ogasawara, Juntendo University, Japan <i>"Important Aspect of Gender and Sport"</i> - Erika Borsanyi, FITEQ <i>"International Working Group (IWG) on Women & Sport"</i> 	<p>Parallel Session #2 Global Active City</p> <p>Meet with city representatives who have been successful in developing active citizens, and learn how to get your efforts certified by the Global Active City label.</p> <p>Moderator Jean-François Laurent, TAFISA Junior Director, France</p> <p>Speakers</p> <ul style="list-style-type: none"> - Christoph Holstein, Hamburg, Germany - Dejan Crnek, Deputy Mayor, Ljubljana, Slovenia - Ibrahima Diame, President of the Commission Youth, Sports and Leisure, City of Dakar, Senegal <i>"Global active city on the road to Dakar 2022"</i>
	<p>Parallel Session #3 Active City Innovation</p> <p>Just like in other areas of society, innovation is everywhere in the sports world. What do new technologies have to offer to cities to encourage their populations to become more active?</p> <p>Moderator Eckehard Fozzy Moritz, Innovationsmanufaktur, Germany</p> <p>Speakers</p> <ul style="list-style-type: none"> - Joris Wils, City of Antwerp, Belgium <i>"Encouraging citizens to be more active using Big Data"</i> - Jakub Kalinowski, President V4Sport Foundation, Poland <i>"Data - Driven Policymaking in the area of health and physical activity of kids"</i> <p>Panel Discussion</p> <ul style="list-style-type: none"> - Keri McDonald, Business Development & Fundraising Manager, TAFISA, Scotland - Tom Fritz, Max Planck Institute, Germany - Ryoichi Ando, Superhuman Sports Society, Japan - Naonori Ito, Dunlop Sport/Sumitomo Rubber Industries, Japan - Chikara Miyaji, University of Tokyo, Japan 	<p>Parallel Session #4 Adapting Cities to an Aging Society</p> <p>Ageing populations are poised to become one of the most impactful social changes of the twenty-first century. How can cities best prepare for this change through sport?</p> <p>Moderator Malgorzata Szukalska-Wrona, Ministry of Sport and Tourism, Poland</p> <p>Speakers</p> <ul style="list-style-type: none"> - Finn Berggren, Gerlev Sports Academy, Denmark <i>"Active Aging in Active Cities Sports and Physical Activity in later life in Denmark"</i> - Prof. Yasuo Yamaguchi, TAFISA-Japan, Japan <i>"Active Seniors Make Smart Cities"</i> - Atsushi Abe, Director Sport Policy and Information Division, Department of Information and International Relations, Japan Sport Council, Japan <i>"Future Consideration for Sport Policy on Preventing Frailty in Japan"</i>
17:00 – 17:15	<p>Wrap-up Parallel Sessions</p>	

17:15 – 17:45	Closing of the Smart Cities & Sport Summit and 26th TAFISA World Congress Joint Day <p>To commemorate the start of a new exciting future for sports cities and active populations, a ‘Call for Action’ will be launched; marking the beginning of a new and exciting collaboration.</p> <p>Call for Action “TAFISA-World Union of Olympic Cities Call for Action on Active Cities”</p> <ul style="list-style-type: none"> - Catherine Forde, TAFISA Vice President, Trinidad & Tobago <p>Memorandum of Understanding Signing</p>
17:45 – 18:45	TAFISA Student Paper Award Session <p>Complete your Summit experience by learning from the best academics in the field! Students and professors will share their latest research on sports participation, offering thought-provoking analyses for cities to make sure they stay on top of future developments in the sports world.</p>
19:00 – 22:00	Welcome Reception & Dinner <p>TAFISA Student Paper Awarding Ceremony</p> <ul style="list-style-type: none"> - Cultural Performances

FRIDAY 15th NOVEMBER

9:00 – 10:30	House of Commons Debate – “Sport for All Through Tradition and Innovation” <p>Moderator Peter Barendse, KC Sport, Netherlands</p> <p>Speakers</p> <ul style="list-style-type: none"> - Wendy Gillett, Blueearth Foundation, Australia - Keith Joseph, Vice-President PANAM Sports Organisation, St Vincent and the Grenadines - Prof. Keith George, Liverpool John Moores University, UK
10:30 – 11:00	Coffee Break
11:00 – 12:00	TAFISA Workshop <p><i>“TAFISA Mission 2030: a Roadmap for the Global Sport for All Movement to maximise its contribution to the Sustainable Development Goals”</i></p> <p>Moderator Dionysios Karakasis, Ministry of Culture and Sports, Greece</p> <p>Speakers</p> <ul style="list-style-type: none"> - Gaëtan Garcia, TAFISA, France – “TAFISA Mission 2030 Report and Next Steps” - Kwangsu Kim, One Channel, Korea – “TAFISA Next Generation” <p><i>“TAFISA World Sports for All Games 2020, Lisbon, Portugal”</i></p> <ul style="list-style-type: none"> - Vitor Pataco, Portuguese Institute for Sport and Youth, Portugal <p>Introduction to TAFISA Partners</p> <ul style="list-style-type: none"> - Mansour Nader, Playfit, Germany - Ho-Cheol Lee, Nassau, Korea
12:00 – 13:00	Lunch & Networking

13:00 – 14:30	<p>Parallel Session #1 Happy Aging</p> <p>Moderator Yasuo Yamaguchi, TAFISA-Japan, Japan</p> <p>Impulse</p> <ul style="list-style-type: none"> - Hayato Uchida, University of Hyogo, Japan “Happy Aging” <p>Case Studies</p> <ul style="list-style-type: none"> - Mutlu Turkmen, International Bocce Confederation, Turkey “Nursery Homes Bocce (Bowls/Boules) League” - Flavia Epureanu, Romanian Federation Sport for All, Romania “Happy Aging in Romania” - Makoto Chogahara, Kobe University, Japan “Active Aging: Masters Sports Promotion in Japan” - Hank Jwo, National Olympic Committee, Chinese Taipei “Successful aging: Case of cognitive-behavioral approach to promote physical activity for older adults in Taipei” 	<p>Parallel Session #2 Made to Play</p> <p>Moderator Herzel Hagay, Israel Sport for All Federation, Israel</p> <p>Impulse</p> <ul style="list-style-type: none"> - Prof. Henry Daut, Philippines Sports Commission, Philippines “Made to Play: The Philippine Experience” <p>Case Studies</p> <ul style="list-style-type: none"> - Leandro Olvech, ITTF Foundation, Germany “Table Tennis. For All. For Life.” - Maria Luiza Souza Dias, SESC SP, Brazil “Made to Play” - Yoshihito Sato, Tokyo Gakugei University, Japan “Let’s be active ~Active Child Program (ACP)~” - Eugene Nzabanterura, National Olympic Committee, Rwanda “Sports For All In Rwanda”
14:30 – 15:00	Coffee Break	
15:00 – 16:30	<p>Parallel Session #3 Design Your Policy</p> <p>Moderator Janez Soderznik, National Olympic Committee, Slovenia</p> <p>Impulse</p> <ul style="list-style-type: none"> - Masamitsu Kamada, The University of Tokyo, Japan “Population strategies for promoting physical activity: social marketing and gamification techniques” <p>Case Studies</p> <ul style="list-style-type: none"> - Chantal Buchser, IOC, Switzerland “IOC Sport & Active Society Commission” - Andreas Silbersack, DOSB, Germany “Contribution of Sport for All to German Development Cooperation” - Vladimir Sengleev, Russian Olympic Committee, Russia “The Russian Olympic Committee’s Activities in Developing Grassroots Sports” - Shaima Saleh Alhusseini, Saudi Sports for All Federation, Saudi Arabia “Sports for All” 	<p>Parallel Session #4 Impact Through Innovation</p> <p>Moderator Leonard Thadeo, Sport Ministry, Tanzania</p> <p>Impulse</p> <ul style="list-style-type: none"> - Ian Wright, Badminton World Federation, Malaysia “Air Badminton The New Outdoor Game” <p>Case Studies</p> <ul style="list-style-type: none"> - Ryouichi Ando, Superhuman Sports Society, Japan - Ray Sweeney, International Ikkaido Federation, UK “EVA-FEM Empowerment, Vitality and Assertiveness Female Education through Mentoring” - Pia Pauly, German Gymnastics Federation, Germany “An exciting tool to support people to be more physical active” - David Minton, Leisure Database Company, UK “Impact through Innovation”
16:30 – 17:00	Registration to TAFISA General Assembly	
17:00 – 19:00	TAFISA General Assembly	

SATURDAY 16th NOVEMBER

9:00 – 12:00	<p>Sport Day: 'Undo-kai'</p> <p>Japanese traditional style of "Sport Meeting" with trial sessions of "Future Sport"</p> <ul style="list-style-type: none"> - Recreational sports - Boccia - Sli-de-lift (a superhuman sport) - Air Badminton - Hangung (a new Korean sport) etc. <p>Session Sponsors:</p> <p>Eat Well, Live Well. Sponsors:</p> <p>Aj meiji</p> <p><small>AJINOMOTO</small></p>
12:00 – 14:00	Lunch & Networking
14:00 – 18:00	Free Afternoon / Tourist Programme Upon Request
18:00 – 22:00	<p>Closing Ceremony & Gala Dinner</p> <ul style="list-style-type: none"> - Congress conclusions <ul style="list-style-type: none"> Rapporteur: Prof. Stuart Biddle, University of Southern Queensland, Australia Co-rapporteur: Mayumi Yamamoto, Japan Anti-Doping Agency, Japan - TAFISA President Speech - TAFISA Thank You Ceremony - TAFISA Awards Ceremony - Invitation Speech to TAFISA World Congress 2021, Slovenia - Farewell Party: Gala Dinner & Performances

SUNDAY 17th NOVEMBER

All day	Check-out and Departure of Delegates
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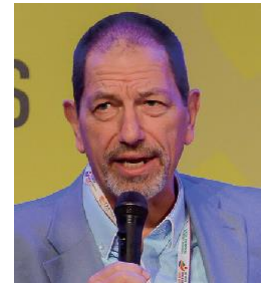
Keynotes

Physical Activity and Sport for All:

Tradition and innovation, but what might work best?

Stuart Biddle

Prof. University of Southern Queensland, Australia



In this presentation, I will cover themes related to Sport for All and physical activity. This field has been experiencing rapid innovation. In particular, I will touch upon the so-called “24-hour guidelines” and changes in behavior.

Essentially, Sport for All has the power to make the world a better place, whether through sports, physical activity, elite sports, grassroots sports, or another area that it covers. Definition of sports share some overlap with exercise, and it should be included under the definition of physical activity. It has several purposes such as promoting health and physical fitness, education, and personality development.

Within the American College of Sports Medicine, exercise was first reported as being a critical component of health and physical fitness in 1978. For the past 41 years, efforts to raise public awareness have proceeded similarly for both increasing physical activity and promulgating the concept of Sport for All.

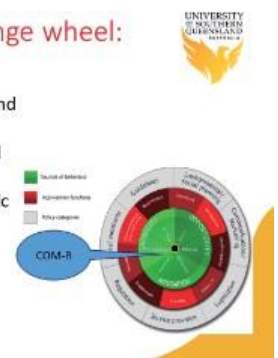
In recent years, there have been three points of innovation in the field of physical activity. The first of these is the evolution of guidelines for physical activity and exercise. In a 24-hour day, people spend 40% of it seated, 25% of it engaging in light physical activity, and about 2% engaged in moderate physical activity. Therefore, it is recommended to focus on the full span of waking hours, implementing a healthy lifestyle that includes reducing the amount of time spent seated in the workplace as well as walking or riding bicycles instead of using automobiles. In Australia, active movement among children is expressed using a 24-hour timescale based on roughly 10 hours of sleep, about 1 hour per day of exercise, and less time spent seated.

Secondly, sports are not played merely for health reasons. It is important to feel the desire to play sports and not just engage in them because a doctor said to.

Behavioural changes are the third point. Changing a person’s behaviour requires an approach that encourages their mind and body and causes them to form automatic habits through the environments and opportunities that surround them. For policymakers people getting healthier could be the advantage, for individuals the improvement in their quality of life, the positive energy, and being able to connect with their communities, should become a motivation. Actually “making it easier and more fun to do” is more important than strong incentives. Incorporating ideas from the science of behavioural change is the most effective approach to develop active cities.

Behaviour change wheel: ‘COM-B’

- **Capability:** physical and psychological
- **Opportunity:** physical and social
- **Motivation:** automatic and reflective



(Presentation edited by Organising Committee for this report)

Stuart Biddle

University of Southern Queensland, Australia; USQ PALs (Physically Active Lifestyles Research Group) Research Program Leader; PhD in Psychology: Department of Psychology, University of Keele, UK. He has specialties in behavioural modification of physical activity and sedentary behaviour as well as exercise psychology. He has participated in the development of national guidelines on physical activity and sedentary behaviour in countries such as Australia, Canada, England, and Singapore.

Keynotes

Sport for All Initiatives in Japan

Daichi Suzuki

Commissioner, Japan Sports Agency, Japan



Until half a month prior to this Congress, Japan was hosting the Rugby World Cup 2019, which caused great excitement throughout the country. Sports bring enjoyment to people and have the power to enrich their lives, benefits which are not limited to the people who play sports. Many people were touched and received courage from the Japanese National Team in the Rugby World Cup. I also believe that many citizens will be able to experience that power of sports at the Tokyo 2020 Olympic and Paralympic Games, and that people from around the world who enjoy playing sports will assemble at the World Masters Games 2021 Kansai. The Japan Sports Agency also wants this “power of sports” to spread throughout the country and make “Sport for All” a reality.

Every year, about 50,000 people in Japan die due to lack of exercise. The Japanese population is rapidly aging at rates which have never been experienced by any other countries. Moreover, the medical expenses has soared to one-third of Japan's national budget, which is a huge social problem.

One of the major tasks of the Japan Sports Agency is to figure out how to increase the number of active people, and active elderly people, to correspond to the social problem like this.

First is “Fun + Walk Project”. This project aims to have busy businesspeople utilise their spare time, such as commuting time, to naturally develop the habit of walking by combining the idea of “walking” with “fun.”

Second is the certification of “Sports Yell Companies”— companies that are actively enhancing and encouraging their employees to participate in sports. Since we have established this system, we have recognised 347 companies.

Third is the “Sport in Life” project which launched this year, 2019. The purpose of the “Sports in Life” project is to have as many people as possible become more familiar with sports and ultimately have sports be seamlessly incorporated into their daily lives. We hope that “Sports in Life” will be remembered as the legacy of the Tokyo 2020 Olympic and Paralympic Games.

In 2020 we would like to develop the “JAPAN model, Tokyo model” and encourage increased interest in sports, health, and controlled health care costs for citizens of Olympic host countries and hopefully share this model with the world.

In order to accomplish this goal, we will be cooperating with many local public organisations, sports organisations, economic organisations, and private companies as “ALL JAPAN team” to promote this project. We would like to create a world where each person is involved in sports of their own volition, where the society is constructive and vibrant, and a world where there are strong connections with one another.



(Presentation edited & translated by Organising Committee for this report)

Daichi Suzuki

Commissioner, Japan Sports Agency, Japan; Born in 1967 in Chiba Prefecture; he won the gold medal in the 100-meter backstroke at the 1988 Summer Olympics in Seoul. In 1993, he completed his masters in Coaching in Graduate School, Faculty of Physical Education, Juntendo University. Ph.D. (Medicine, Juntendo University). He has served in his current position since 2015, before which he was a professor at Juntendo University. He is also an Executive Board Member of the Tokyo Organising Committee of the Olympic and Paralympic Games.

Poster Presentation

General (non-student)

All Abstracts

[https://www.ssf.or.jp/dotank/tafisa-](https://www.ssf.or.jp/dotank/tafisa-japan2019/jp/program/General_presentation_correction_12nov2019.pdf)

[japan2019/jp/program/General_presentation_correction_12nov2019.pdf](https://www.ssf.or.jp/dotank/tafisa-japan2019/jp/program/General_presentation_correction_12nov2019.pdf)

Session 1	Session 2
<p>“The expenditure of the Brazilian Ministry of Sport with Sport for All from 2003 to 2018”</p> <p>Fernando Henrique Silva Carneiro (Federal Institute of Goiás, Brazil) Fernando Mascarenhas (University of Brasília, Brazil)</p>	<p>“A study on the revenue generation and distribution system of professional sports leagues in India”</p> <p>Asish Paul (Jadavpur University, India) Ankan Banerjee (Indian Institute of Social Welfare and Business Management, India)</p>
<p>“The development for solving community problems learning in health and physical education lesson”</p> <p>Kei Shibayama (National Institute of Technology, Hiroshima College, Japan) Shin Hashimoto (National Institute of Technology, Hiroshima College, Japan)</p>	<p>“A study on the effects of visualization during workers’ health measurements”</p> <p>Yumiko Hagi (Tokai University, Japan) Natsumi Watanabe (Tokyo YMCA, Japan) Hatsuki Nishi (Tokai University, Japan) Naofumi Yamamoto (Ehime University, Japan) Masashi Kawanishi (Hokusyo University, Japan)</p>
<p>“Sport for All policies in Japan: Global trend and domestic social challenges”</p> <p>Keiko Homma (Japan Sport Council, Japan)</p>	<p>“Key factors and new framework for structuring effective relationship promoting initial steps of organizational transformation of rugby team”</p> <p>Naoto Shoji (Asahi University, Japan) Yoshihisa Ono (Suzuka University, Japan)</p>
<p>“Txuna Maputo: Sport for All, municipal policy”</p> <p>Edmundo Ribeiro (Municipality of Maputo City, Mozambique) Salazar Picardo (Municipality of Maputo City, Mozambique)</p>	<p>“Analysis of team performance with different promotional factors of hero Indian Super league, 2016”</p> <p>Sumanta Daw (Jadavpur University, India) Atanu Gosh (Jadavpur University, India)</p>
<p>“Developing inclusive dance focusing on dance expression using the head and facial movements”</p> <p>Rie Kojima (Kobe Women’s University, Japan) Kyoko Ito (Osaka University, Japan)</p>	<p>“Revitalizing college sports as a catalyst for university innovation in Japan: Considering from an organizational view”</p> <p>Masaru Ito (Teikyo University Institute of Sports Science & Medicine, Japan)</p>
<p>“Sports for health and fitness: Strengthen Sport for All movement through traditional sports & games”</p> <p>Suresh Deshpande (National Association of Physical Education & Sports, India) Sayyad M. Quadri (National Association of Physical Education & Sports, India)</p>	<p>“Reasons of reluctances Kuwaiti people from some sports recreational activities: Walking, jogging and running”</p> <p>Khalifa Taleb Behbehani (Al. Arabi Sporting Club, Kuwait)</p>
<p>“Comparison of femur density and content between elite child Egyptian artistic gymnasts and swimmers”</p> <p>Yehia M. Elhariri (Alexandria University, Egypt)</p>	<p>“The Anti-Doping Values in Coach Education (ADVCE) Project”</p> <p>Adam Nicholls & Lucas Fairs (School of Life Science, Faculty of Health Sciences, University of Hull, UK)</p>

Student Paper Award

All Abstracts

https://www.ssf.or.jp/dotank/tafisa-japan2019/jp/program/191111_Student_paper_award_13_papers.pdf

Session 1	Session 2
<p>★ TAFISA STUDENT PAPER AWARD</p> <p>“The relationship between Japanese outdoor sport participants’ place attachment and pro-environment behavior for developing sustainable outdoor sport tourism” An Uesugi (Juntendo University, Japan) Yasuhiro Kudo (Juntendo University, Japan)</p> <p>“Factors affecting masters sports enthusiasts’ desire to participate in WMG2021 Kansai” Kohei Yamashita (Kobe University, Japan)</p>	<p>“Facilitative factors on career patterns of sports participation in Middle-aged and older adults: A comparative study” Yuki Matsumura (Kobe University, Japan)</p> <p>“A comparative review of qualitative data analysis: Through the case of social inclusion approach through sport at Kodomo Shokudo” Ryuto Nakai (Osaka University, Japan)</p>
<p>★ TAFISA BEST STUDENT PAPER AWARD</p> <p>“Formation process of inter-organisational network on World Masters Games 2021 Kansai: Focusing on pre-event phase” Jun Matsuzaki (Kobe University, Japan)</p> <p>“An examination of mood change before and after rafting activity” Moe Nikaido (Tokai University, Japan) Naomi Yoshioka (Tokai University, Japan) Yumiko Hagi (Tokai University, Japan)</p> <p>“The effect of volunteers’ self experience of focusing on their careers: A case study of Masters Koshien” Keita Miura (Kobe University, Japan)</p> <p>“Process evaluation of programmes related to sports events in the preparation phase: Focusing on the host cities of the World Masters Games 2021” Toshiaki Deto (Kobe University, Japan)</p> <p>“Invitation process of the pre-games training camp for Tokyo 2020 in Toyooka City: New possibilities through a partnership agreement with the National Federation” Masaki Aoyama (Kobe University, Japan)</p>	<p>“Relationship between protest action against referees and respect to them among Japanese University football players” Kyosuke Enomoto (Hosei University, Japan) Hirokazu Arai (Hosei University, Japan)</p> <p>“Factors related to discontinuation of exercise/ sports: Focusing on affiliation with club activities in school age” Junki Inui (Kobe University, Japan)</p> <p>“Classification of athlete volunteer activities: How athletes contribute to society and community?” Waku Ogiso (Waseda University, Japan) Yoshiyuki Mano (Waseda University, Japan)</p> <p>“The skills of the good coach: From the perspectives of soccer coaches” Tomohiro Shimizu (Hosei University, Japan) Hirokazu Arai (Hosei University, Japan)</p>

Scenes from the Congress 2019

Nov. 13th

● Regional Meeting

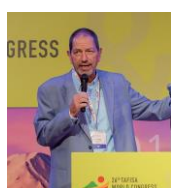


● Networking Dinner

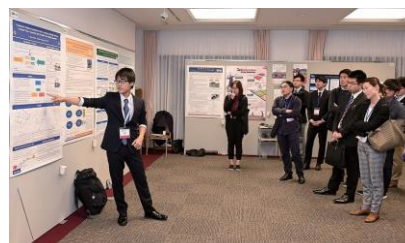
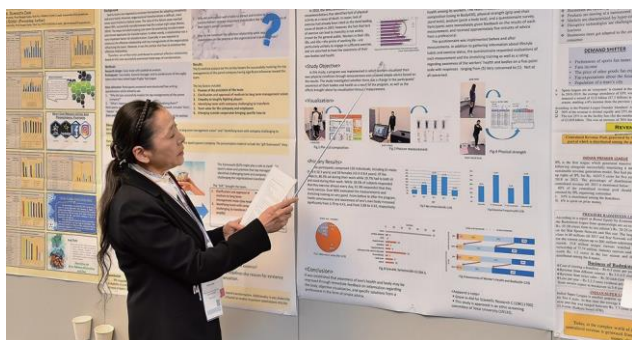


Nov. 14th

● Opening



● General Sessions



● Parallel Sessions



● Call for Action & Memorandum of Understanding Signing



● Poster Awarding Ceremony & Reception



Nov. 15th

● **Debate**



● **Workshop**



● Parallel Sessions



● General Assembly

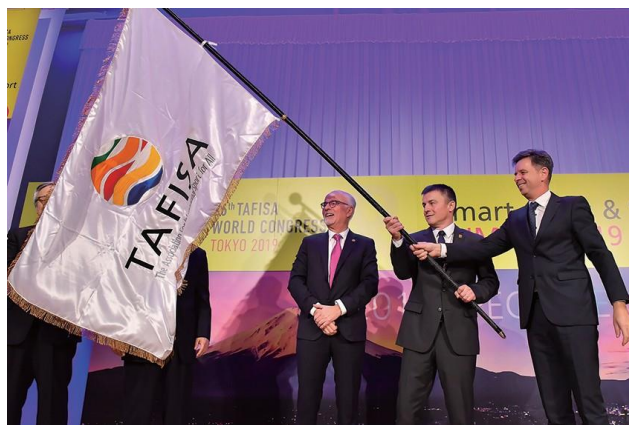


Nov. 16th

● Sport Day: 'Undo-kai'



● Closing Ceremony & Gala Dinner



Congress Organising Committee Members

As of November 13th, 2019

President	Mr. Masatoshi Ito (President, TAFISA-JAPAN/ President, Japan Sport Association)
Vice President	Ph.D. Yasuo Yamaguchi (Board of Director, TAFISA/ Director, TAFISA-JAPAN [Professor Emeritus, Kobe University])
Vice President	Ph.D. Teruichi Shimomitsu (Vice President, TAFISA-JAPAN/ President, JAPAN HEALTH PROMOTION & FITNESS FOUNDATION)
Vice President	Mr. Nobumoto Higuchi (Vice President, TAFISA-JAPAN/ President, National Recreation Association of JAPAN)
Vice President	Mr. Kazutoshi Watanabe (Vice President, TAFISA-JAPAN/ President, SASAKAWA SPORTS FOUNDATION)
Board Member	Mr. Wolfgang Baumann (Secretary General, TAFISA)
Board Member	Mr. Masafumi Izumi (Director, TAFISA-JAPAN/ Vice President & Executive Managing Director, Japan Sport Association)
Board Member	Mr. Tatsuki Kwaraduka (Director, TAFISA-JAPAN/ Managing Director, National Recreation Association of JAPAN)
Board Member	Mr. Akira Nakajima (Director, TAFISA-JAPAN/ Managing Director, SASAKAWA SPORTS FOUNDATION)
Board Member	Ph.D. Kazushige Masuda (Director, TAFISA-JAPAN/ Executive Director, JAPAN HEALTH PROMOTION & FITNESS FOUNDATION)
Board Member	Ph.D. Tetsuya Matsuo (Academic Expert [Vice President & Professor, Rikkyo University/ Executive Board Member, Rikkyo Schools])
Board Member	Ph.D. Yasuhiro Kudo (Academic Expert [Associate Professor, Juntendo University])
Board Member	Mr. Yasuo Saito (Advisor, Japanese Olympic Committee)
Board Member	Mr. Toshio Yamada (Executive Director, JAPANESE PARA-SPORTS ASSOCIATION)
Auditor	Mr. Kazuo Namiki (Auditor, TAFISA-JAPAN/ Councilor, Japan Sport Association)

TAFISA-JAPAN Member Organisations

TAFISA-JAPAN was established in 1992 by four affiliated organisations aiming to cooperate with TAFISA and promote Sport for All in Japan.

● Japan Sport Association 日本スポーツ協会 Japan Sport Association

The Japan Sport Association is committed to realising an ideal society in which sport is equally accessible to all.

1. Event section: Holding National Sports Festival, Sports Masters Japan, international exchange, and talent identification and development events.
2. Club and Area section: Promoting junior sport clubs and comprehensive community sport clubs.
3. Soft-infrastructure section: Developing sport coaches and Researching sport sciences.

● Japan Health Promotion and Fitness Foundation 公益財団法人 健康・体力づくり事業財団 JAPAN HEALTH PROMOTION & FITNESS FOUNDATION

For the Realisation of a Society of Health, Happiness and Longevity.

1. Health promotion through the provision of accurate health information and the creating of an environment that encourages exercise and physical activity.
2. Training of Health fitness programmer and Health fitness instructor.
3. Research and study on fitness, physical activity and health promotion.

● Sasakawa Sports Foundation 笹川スポーツ財団 SASAKAWA SPORTS FOUNDATION

Realisation of Sport for Everyone Society.

1. Research and Surveys: Collecting data, publishing research reports, and formulating policy proposals on seven focused themes such as "Community Building through Sport," "Children and Youth Sports", etc.
2. Coordinating with municipalities: Coordination of "TAFISA World Challenge Day" in Japan, providing data and research results to support municipalities for their policy development, etc.

● National Recreation Association of Japan 公益財団法人 National Recreation Association of Japan 日本レクリエーション協会

Realisation of Everyone's Health and Bolstering Bonds of Community.

1. Leadership training of Recreation instructor Recreation coordinator, Social welfare and Recreation worker.
2. National recreation meeting.
3. Organising local sports and recreation organisations.



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26th TAFISA WORLD CONGRESS 2019 Tokyo Organising Committee
March 24th, 2020